

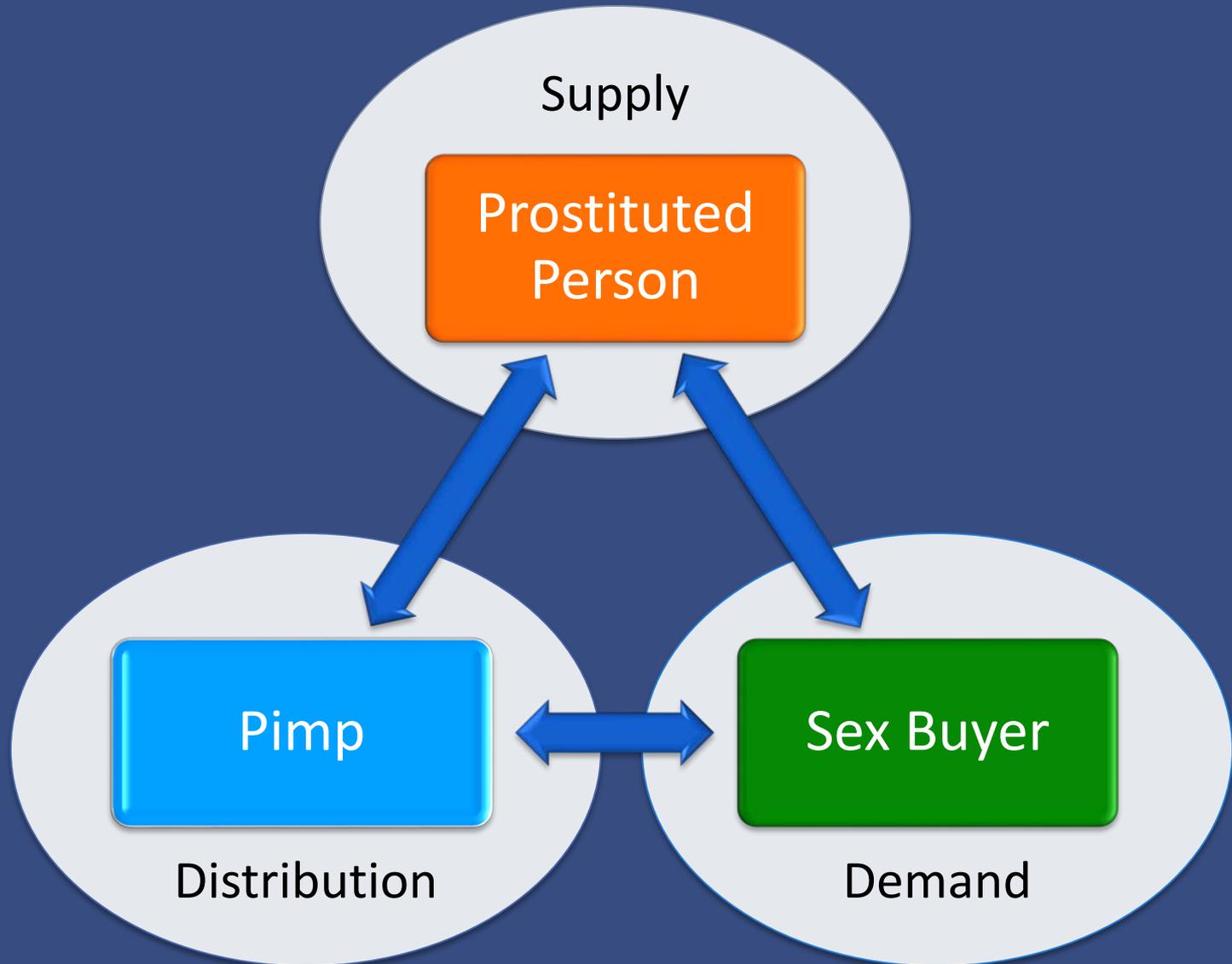
# Responding To Men Who Buy Sex

Valiant Richey

King County

Prosecuting Attorney's Office

# Commercial Sex Ecosystem

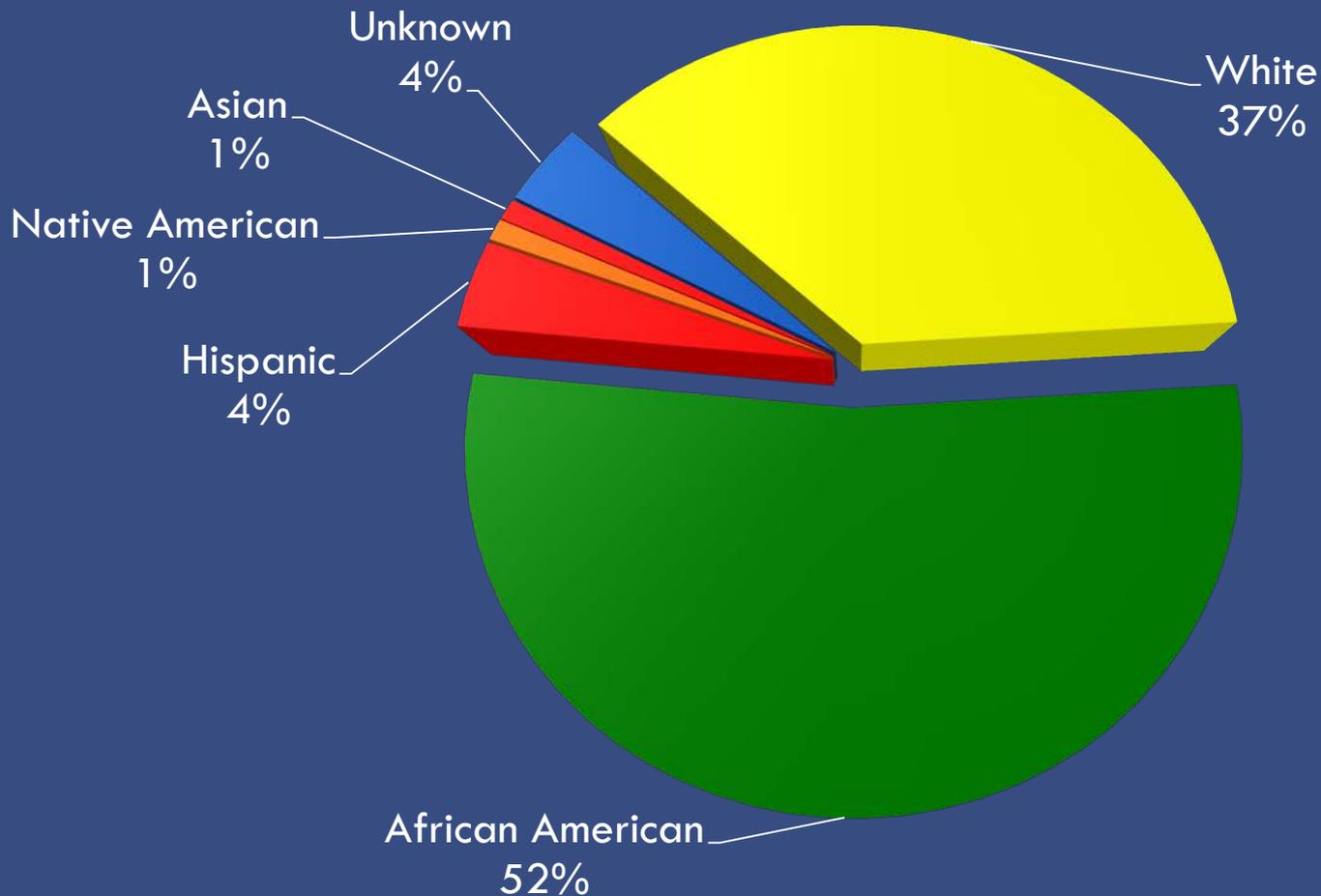


# The Landscape

- People in prostitution are consistently among the most vulnerable in society...
  - 85%+ sexually abused as children.
  - Most entered prostitution as minors, usually between 12-15 years old
  - 72% reported past or current homelessness
  - Disproportionately minorities

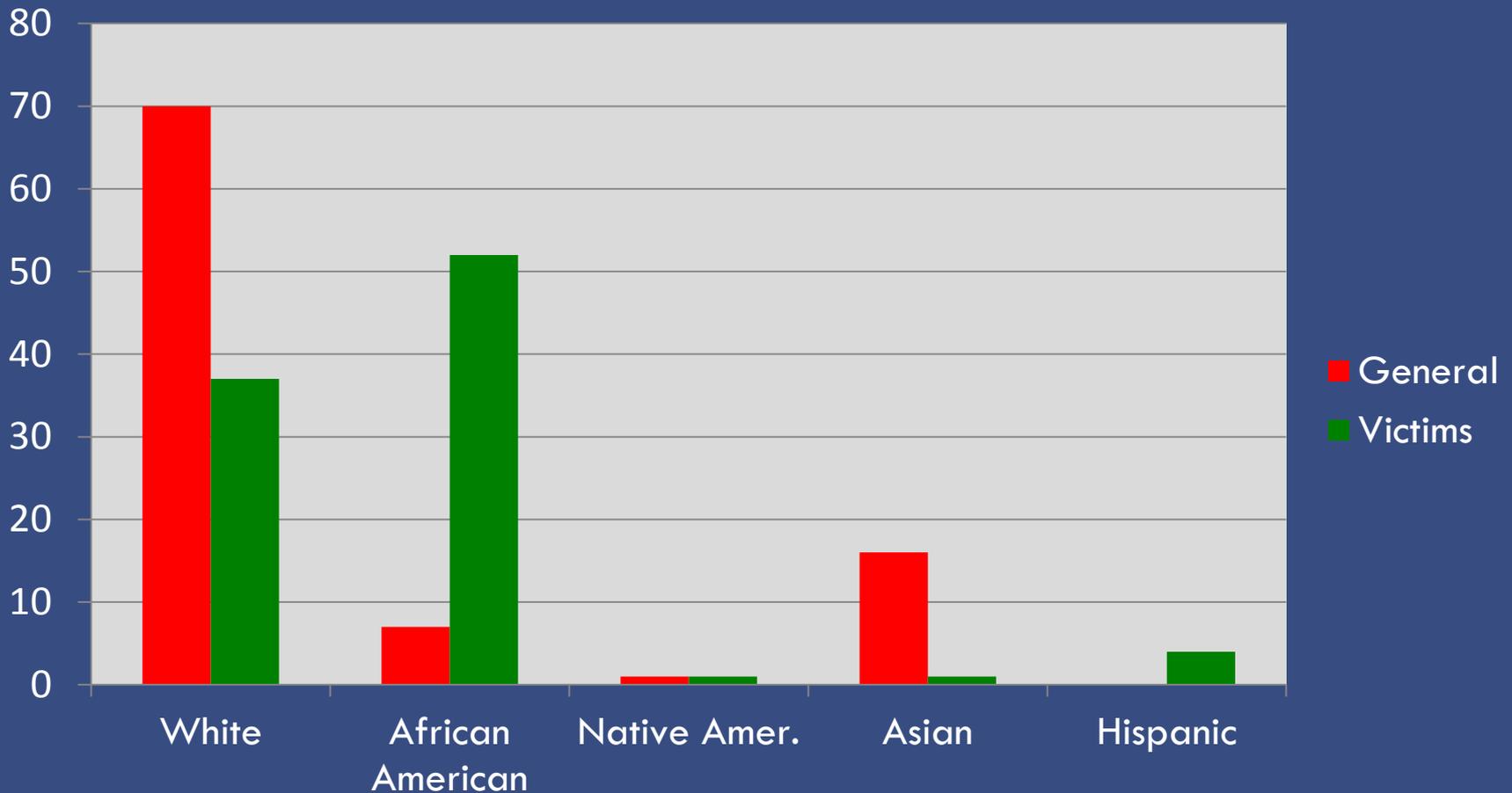
# Minor Victims By Race – 2011-2016

(N = 75)



\*KCPAO data – 2011-2016

# Comparing Race Of Minor Victims To General Population of King County



\*KCPAO data compared to census data for King County

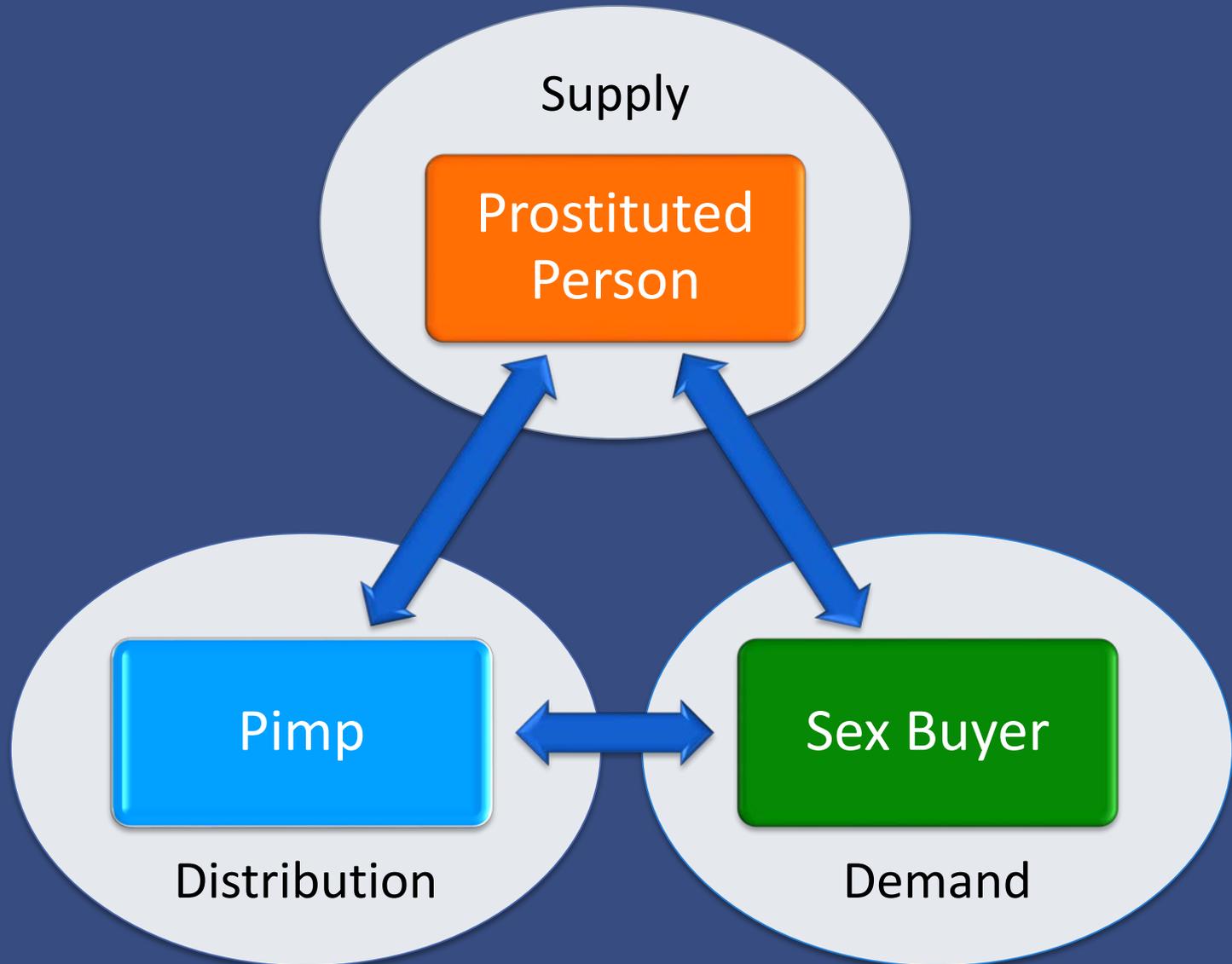
# The Landscape

- ... And yet also experience tremendous violence and harm in prostitution
  - 73% - physically assaulted
  - 64-83% - threatened w/ weapon
  - 53-62% - raped (~half of those more than 5x)
  - PTSD rate higher than combat veterans

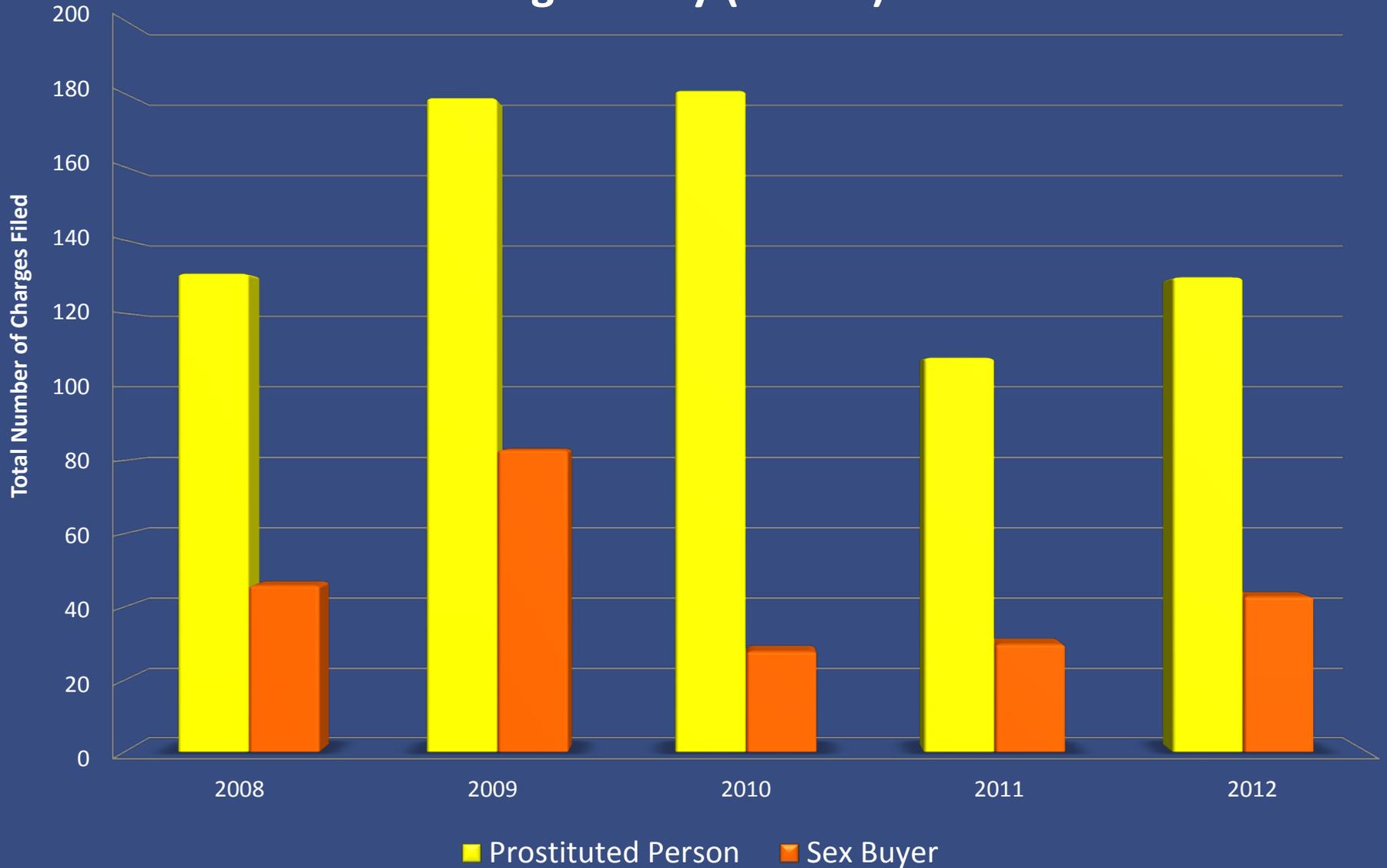
# Scope of Exploitation In King County

- Seattle/King County : Estimated **300 – 500 children** in prostitution (Boyer, 2008)
- Since April 2014, **488 unique referrals** of at risk/commercially sexually exploited youth referred to the Bridge Collaborative
- **75 minor victims** from charged cases in the last 5 years; **37% were under the age of 16.**<sup>(\*)</sup>

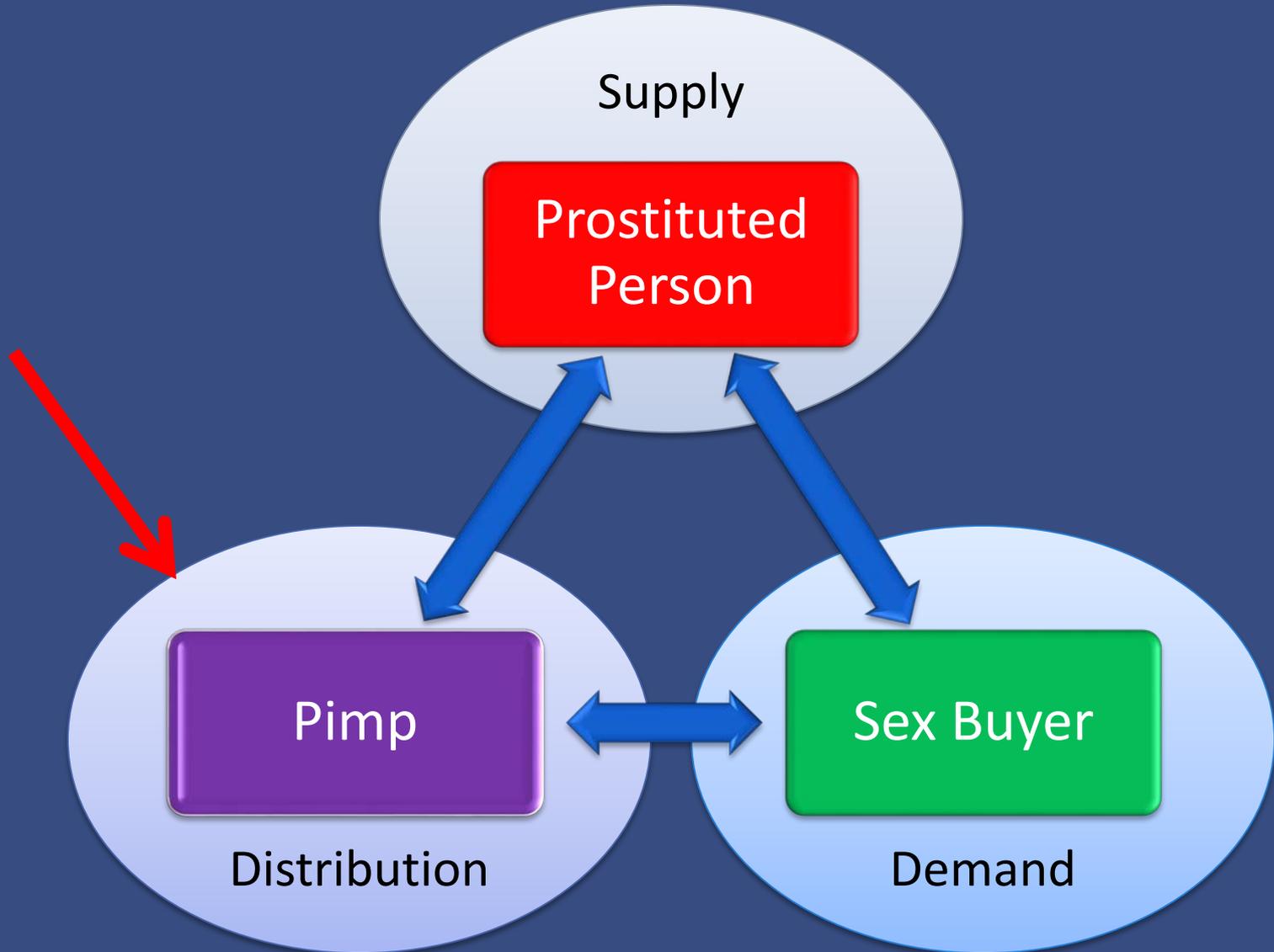
# Commercial Sex Ecosystem



# Total Prostitution v. Patronizing Charges – King County (Adults)



# Improved Focus on Pimps



# Ending Exploitation Collaborative



# The Seattle/King County Model

Exploited Persons



- *Reduce involvement in system*
- *Offer services*
- *Establish alternatives*

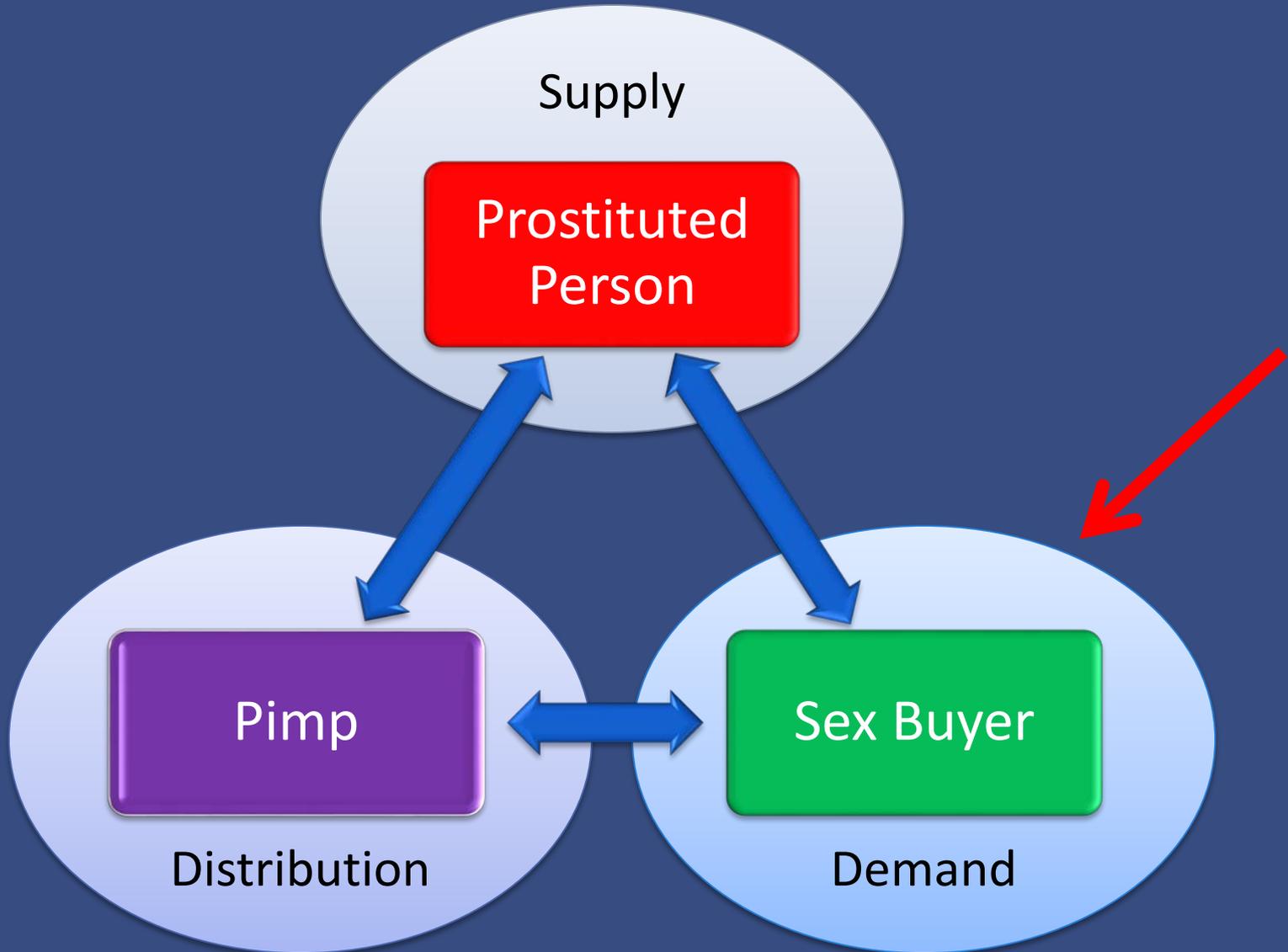
Exploiters



- *Prevention*
- *Disruption*
- *Intervention*
- *Accountability*

Build Constructive Public Awareness

# Incorporate Attention To Buyers



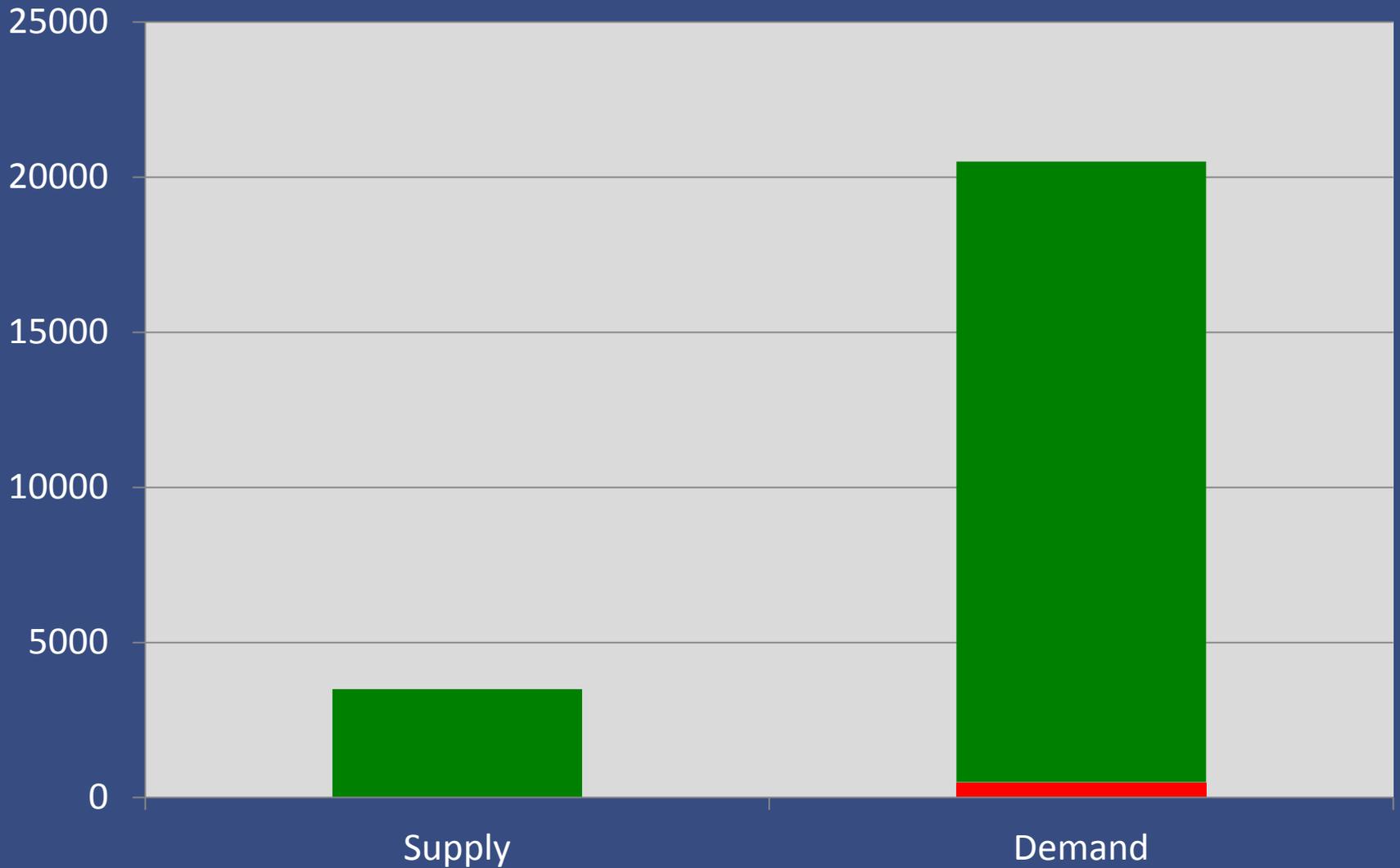
# Why focus on demand?

- Buyers are directly and indirectly responsible for all of the harm experienced by prostituted people
- Prevalence of violence in sex buying
- Social justice
- Demand drives the exploitation
  - No buyers, no business
  - No business, no exploitation of vulnerable persons

# Scope of Exploitation In King County

- Web sites where commercial sex is available
  - 100+ websites
  - Backpage: 34,000 ads per month for March, April, May
- In 2014 ASU concluded there were 6800 buyers soliciting sex on one site in 24 hours
- One local review site had 15,000-20,000 members
- Detectives will get 200-250 responses to prostitution ads in 2 hours
- 204 arrests in 8 days at a single fake massage parlor

# How Demand Drives The Market



# Or... In A Sex Buyer's Words...

## Sex Trafficking & the Tech Industry

Let's face it, the Seattle Hobby scene is thriving due, in no small part, to the area's Tech Industry. Sure, it inflates prices a bit but it also significantly increases the demand to a level that keeps existing providers busy and new ladies interested in checking it out.

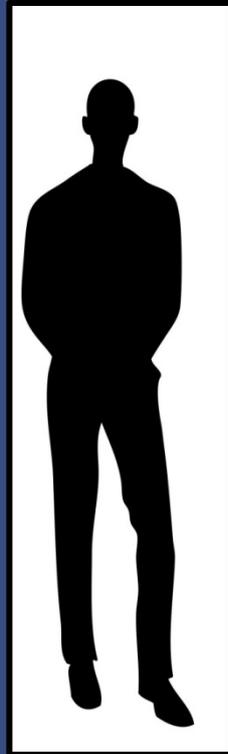
**decanter** ◉

Hobbyist

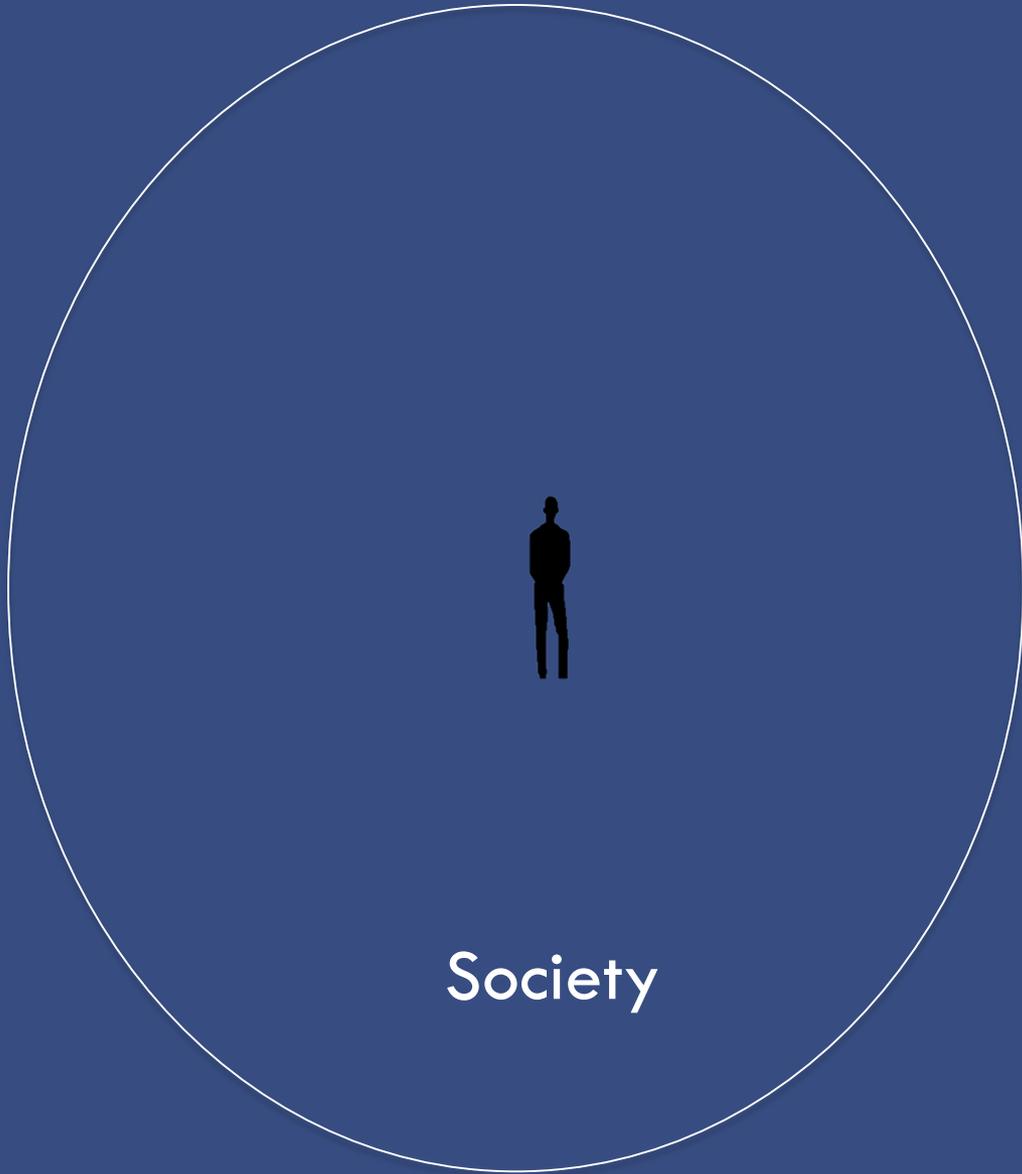


Join Date: 03-30-2008

Posts: 402

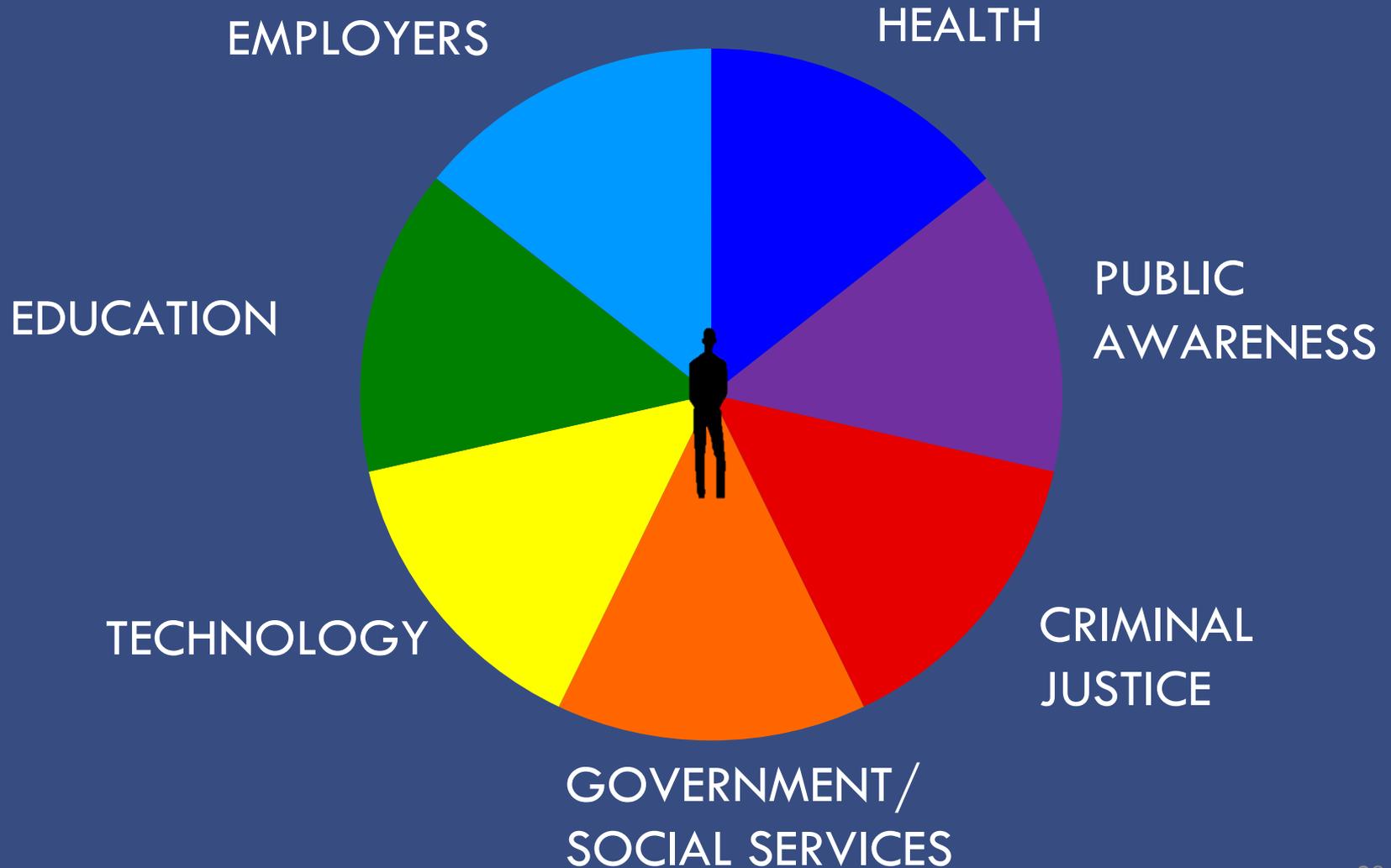


Sex Buying is  
an individual  
behavioral  
problem

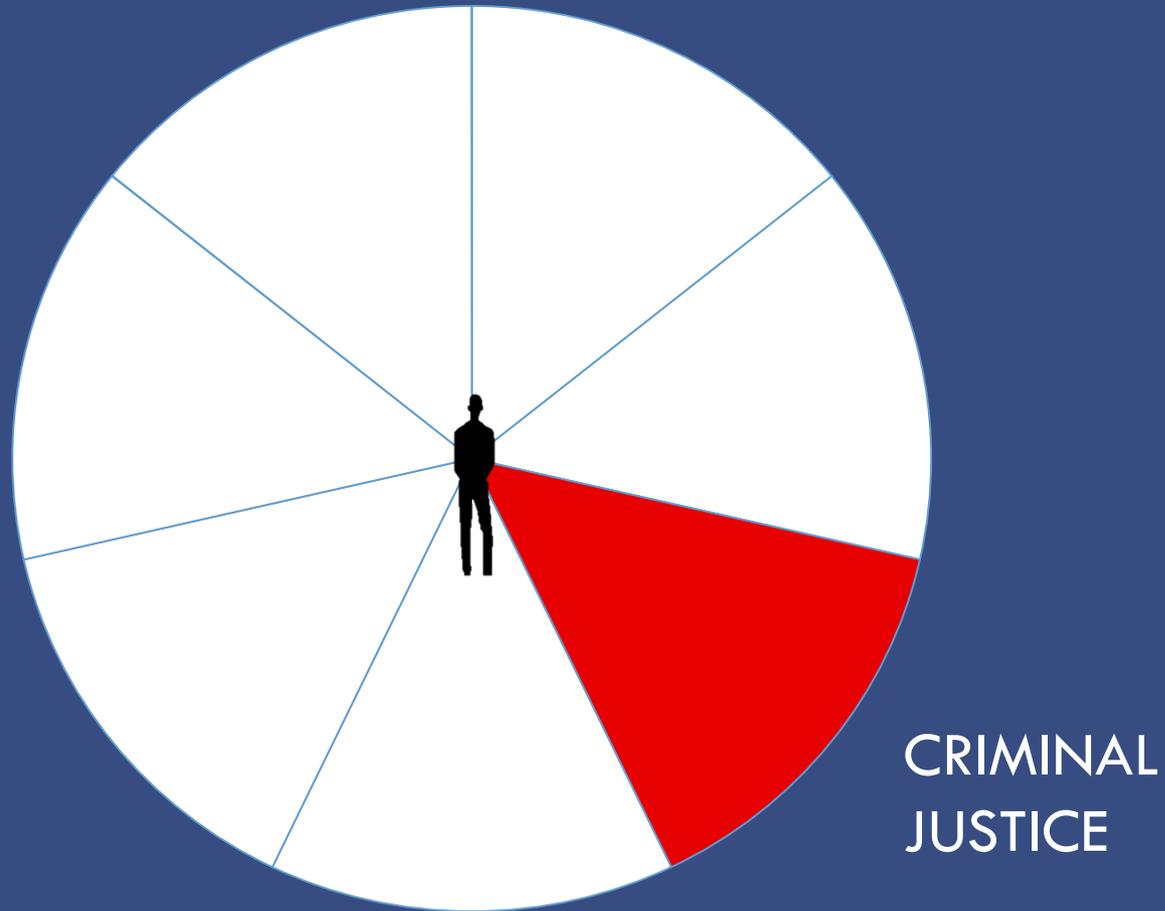


Sex Buying  
is also a  
social  
problem.

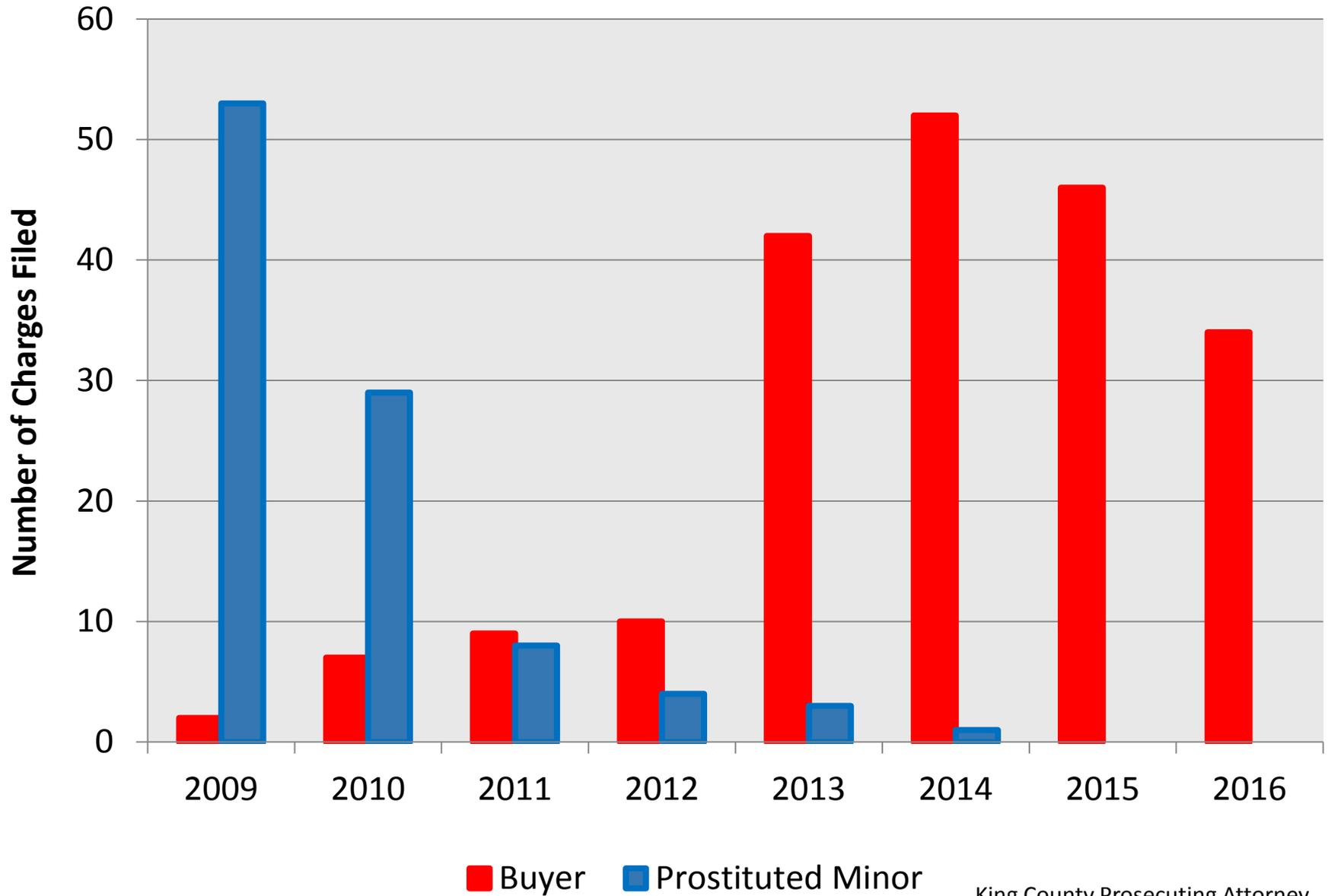
# Targeted Sectors Of Society



# Targeted Sectors Of Society



## Minors Charged With Prostitution vs. Men Trying To Buy Sex From Minors

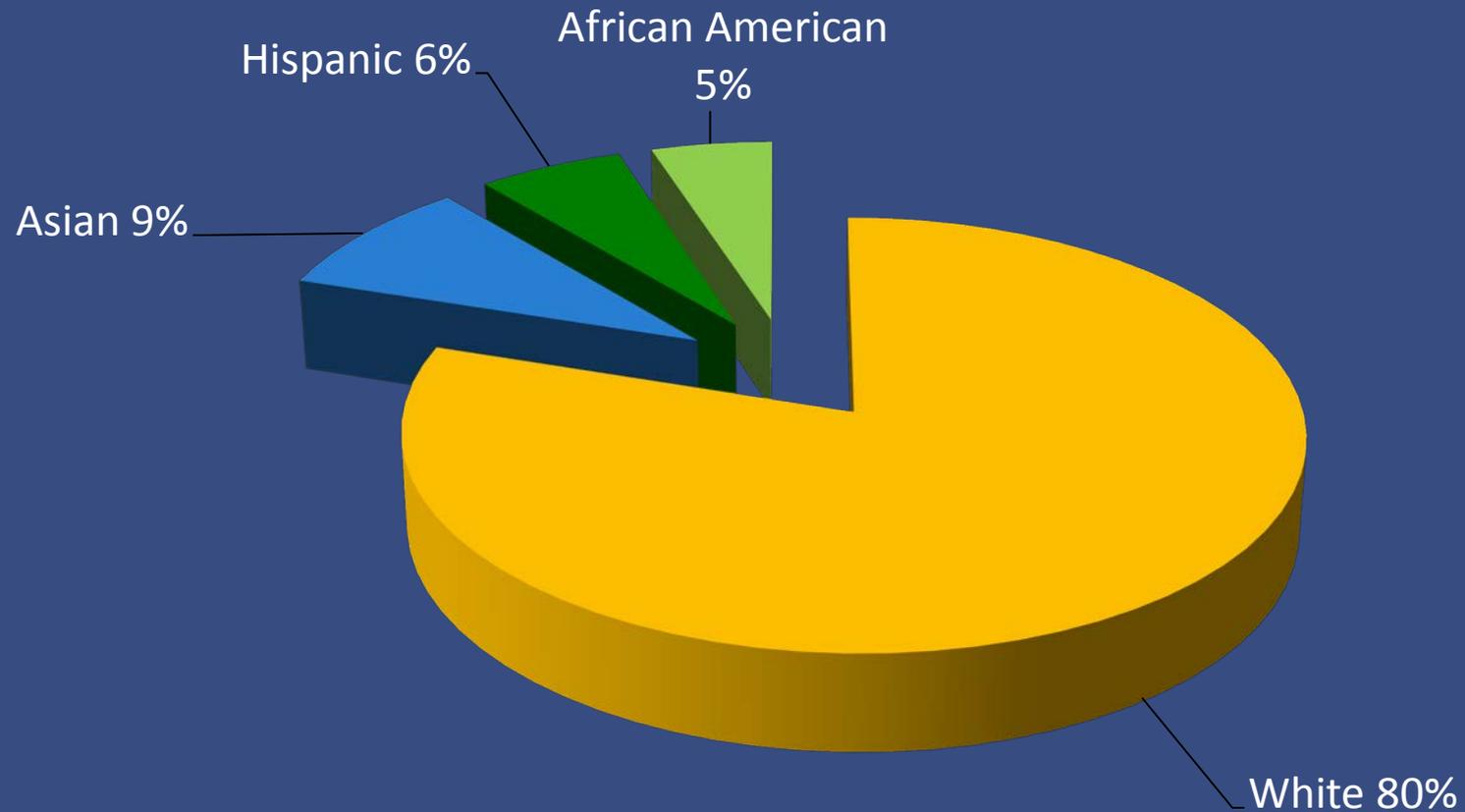


# Who are the buyers?

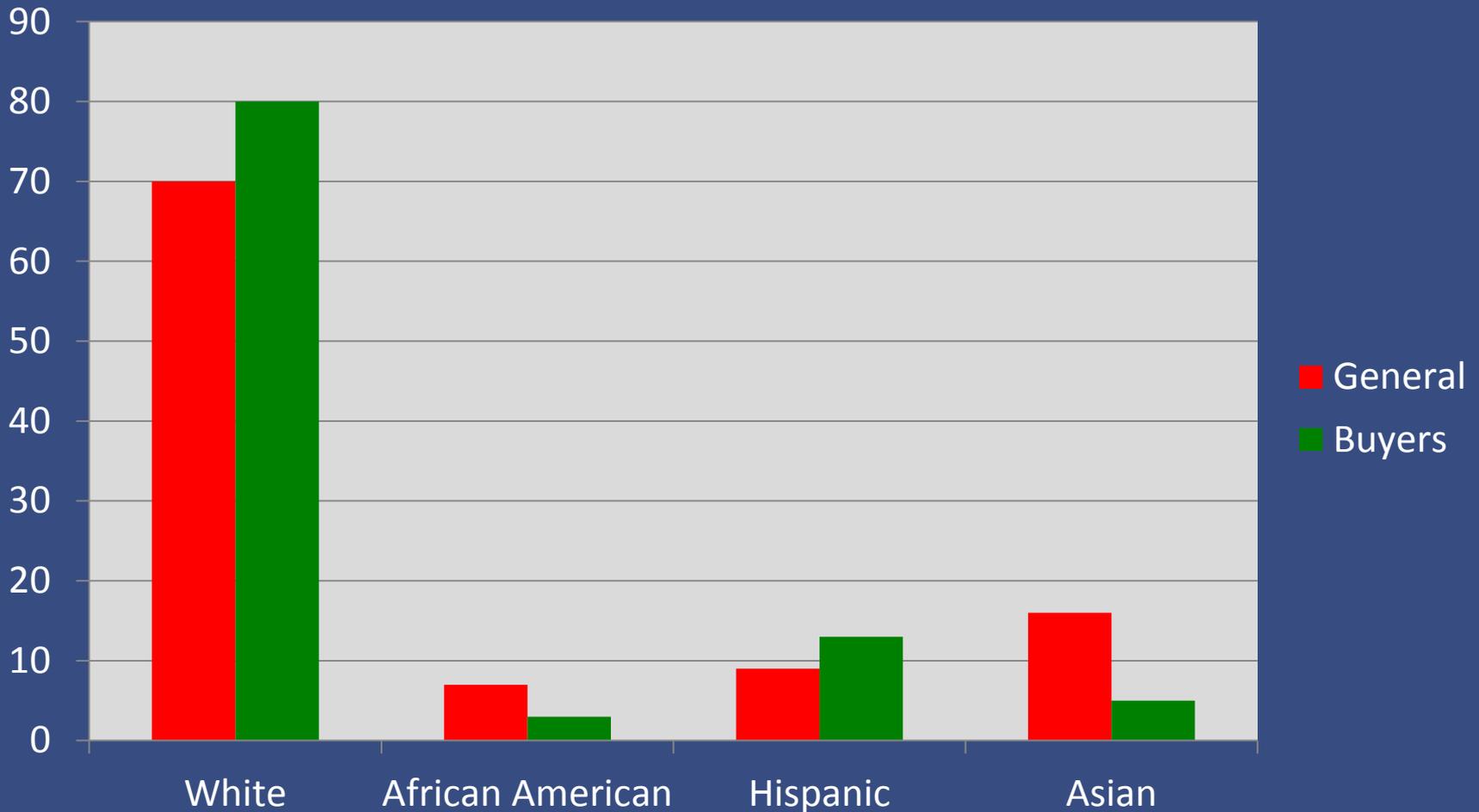
- Arrested buyers have usually purchased more than once (sometimes up to 1000x)
- Heavy pornography use
- Prevalence of other issues (e.g. depression)
- However, only about 5% have a deviant diagnosis
- Come from all professions: executives, pastors, teachers, lawyers, tech, laborers, etc.
- Come from all races/ethnicities, but very white

# Sex Buyers of Minors by Race – 2013-2016

(N = 172)



# Comparing Race Of Buyers Of Minors To General Population In King County



# How Cases Are Handled

- Two primary types: sting and live victim
- Sexual Deviancy Evaluation
- If no hands on offenses against minors, then negotiations
- Variables:
  - Age of offender
  - History – social and criminal
  - Prior offenses (buying, CP, etc.)
- Challenge: SDE cost, time, and relevance

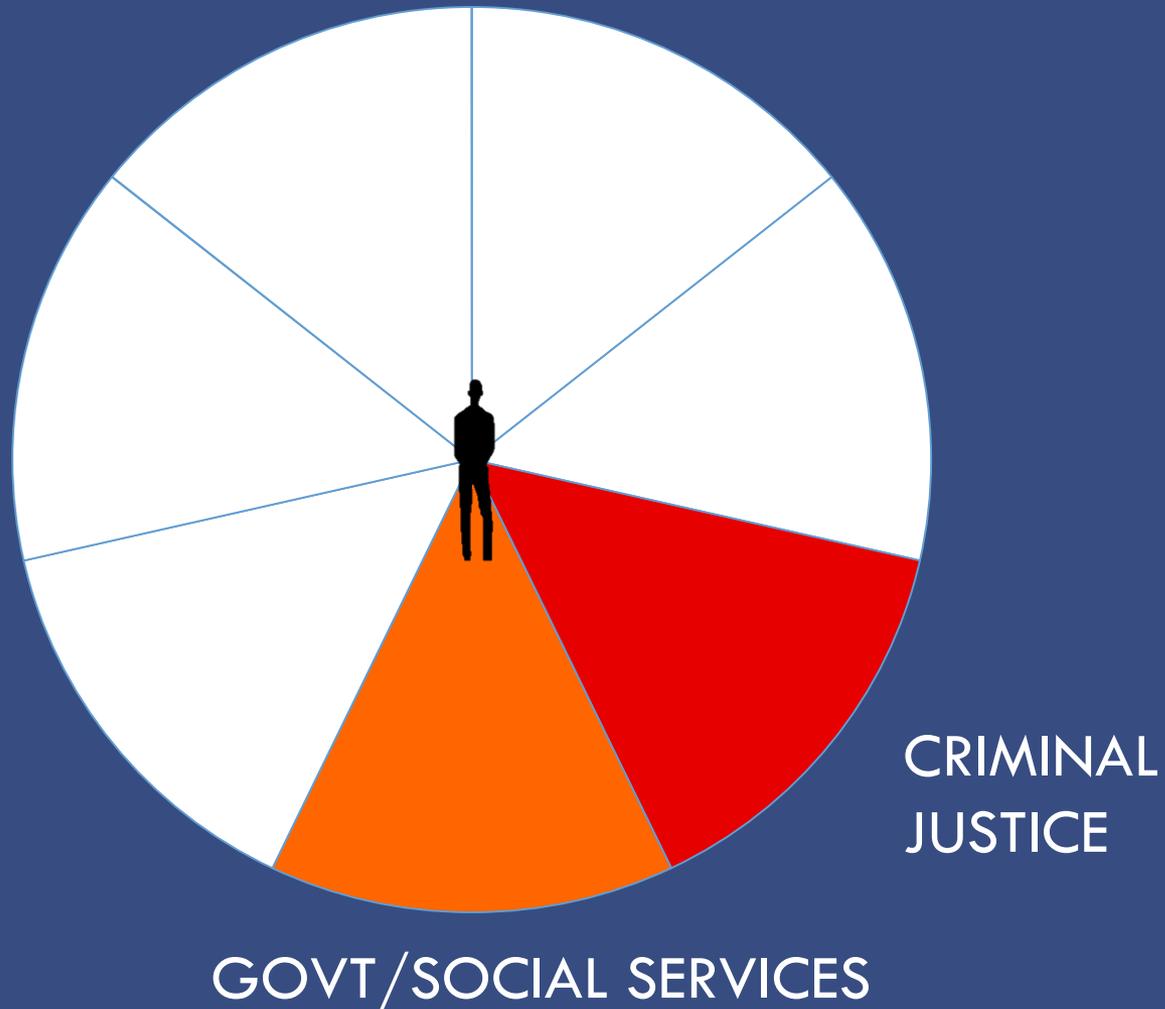
# Resolutions

- For stings: Attempted CSAM – 16.25 – 21 months
- Felony CMIP + Promoting Prostitution 2
- 8 months work release
- 12 months CC
- Treatment, SSE class, registration
- No contact orders
- \$5000 fee – RCW 9.68A.105

# Resolutions, cont.

- For live victim: CSAM
- Assault 2 + Patronizing
- 3-9 months work release
- 12 months unsupervised probation
- Treatment, SSE class
- No contact orders
- \$5000 fee – RCW 9.68A.105

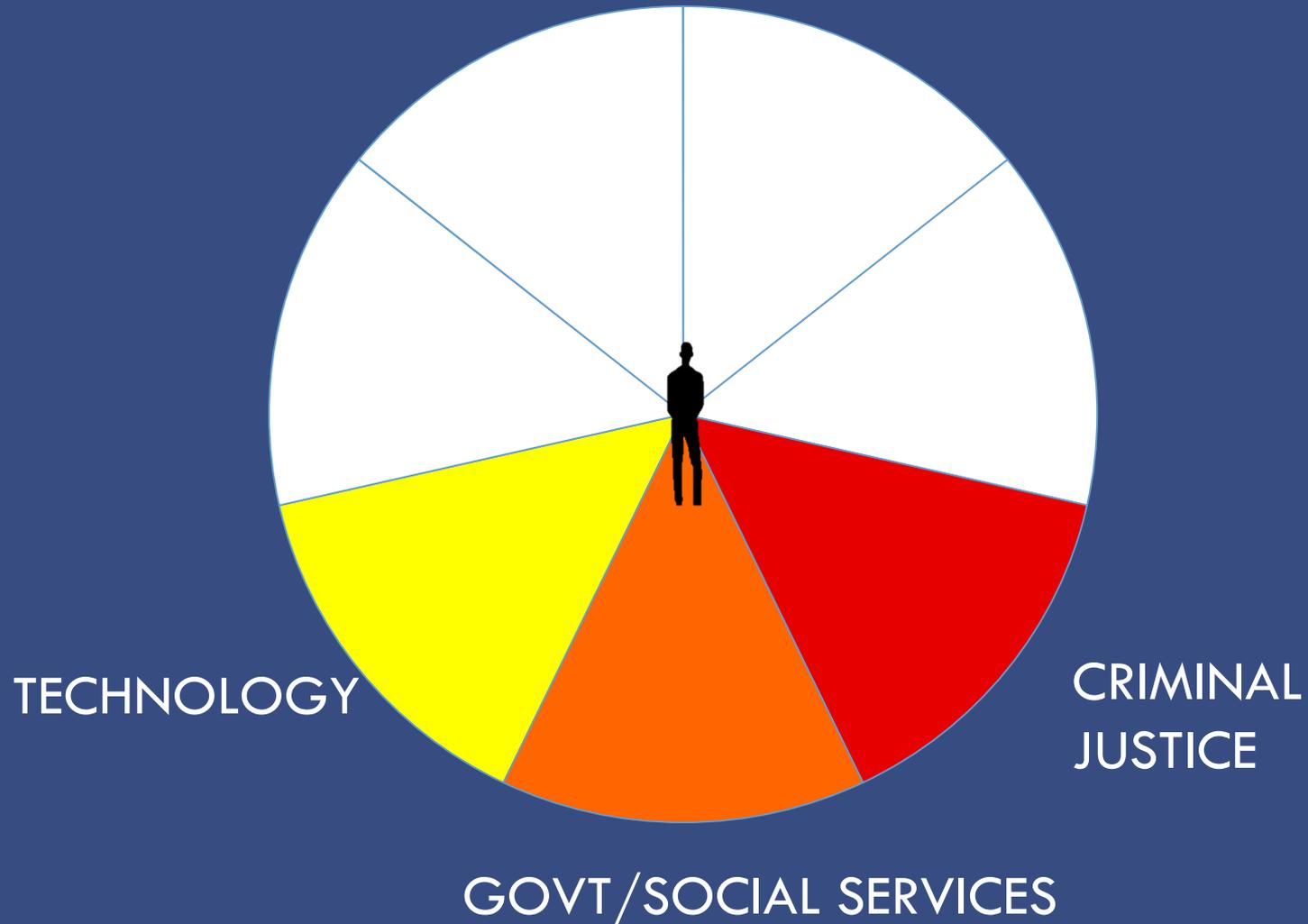
# Targeted Sectors Of Society



# Government and Services Sector

- Laws, policies and practices that:
  - Develop and maintain robust **exit** services for people who have been exploited
  - Promote men's accountability to end sex buying
  - Support community education to change social norms
    - Example: Proclamation, SSE

# Targeted Sectors Of Society



# Buyers Use Search Engines To Buy Sex

The screenshot shows a Bing search results page for the query "escort reviews seattle". The search bar at the top contains the text "escort reviews seattle" and a magnifying glass icon. To the right of the search bar, the word "Valiant" is displayed, along with a notification icon showing the number "2" and a settings gear icon.

Below the search bar, there are navigation tabs for "Web", "Images", "Videos", "Maps", "News", and "Explore". The "Web" tab is currently selected.

The search results show 4,820,000 results. The filters "Any time" and "Safe Search Moderate" are visible. The first two results are from external websites:

- Seattle, WA Adult Entertainment Guide - NaughtyReviews**  
[www.naughtyreviews.com/usa/wa/seattle](http://www.naughtyreviews.com/usa/wa/seattle)  
Looking for a sugar daddy or sugar baby in Seattle? Find independent men and women looking for adult dating with benefits in Seattle, Washington. With pictures, phone ...  
A Man · Strip Clubs · Massage Parlors
- Search Reviews in UNITED STATES - Seattle - The Erotic Review**  
[www.theeroticreview.com/reviews/newreviewsList.asp?searchreview=1&...](http://www.theeroticreview.com/reviews/newreviewsList.asp?searchreview=1&...)  
Search Reviews in UNITED STATES. This is the section where the guys get to review providers who advertise on the web. You can now know exactly what to expect before ...

Below these are "Local results for escort reviews seattle" from Bing Local. A map of downtown Seattle is shown with three red numbered markers (1, 2, and 3) indicating the locations of the listed businesses. The map shows streets like Alaskan Way, 1st Ave, 2nd Ave, 5th Ave S, and the I-90 Express Lane.

The local results list the following businesses:

- 2HotnSexy Seattle escorts** (1) 815 1st Ave, Seattle, WA 98104 (206) 826-6995
- After Midnight Escorts** (2) 1518 1st Ave S, Seattle, WA 98134 (206) 443-8262
- Rashanna's Escort Service** (3) 1301 5th Ave, Seattle, WA 98101 (206) 280-3352
- Rashanna's Escort Service** (3) 1301 5th Ave, Seattle, WA 98101 (206) 280-3352

# How can we reach online buyers?



escort reviews seattle



Web

Images

Videos

Maps

News

Explore

5,820,000 RESULTS

Any time ▾

Safe Search Moderate

Want to buy sex?



Ad - [www.buyer-beware.net](http://www.buyer-beware.net)

Cops are arresting buyers & if she's underage, you'll be a sex offender

**TNABoard** - Washington

<https://www.tnaboard.com> ▾

This is a review and discussion forum for escorts, massage, and fetish providers.

[WA Provider Ads](#) · [Login](#) · [Oregon](#) · [Washington](#) · [Gallery](#) · [Activity](#)



[HOME](#)

[COUNSELING](#)

**[HARM](#)**

[CONSEQUENCES](#)

[CONTACT US](#)



**Beatings, rapes, and murder are a reality of prostitution.  
You don't want to buy into that.**



## Police are arresting men who buy sex.



**27 MONTHS IN JAIL,  
\$5000 FINE,  
SEX OFFENDER REGISTRY**

**Are you willing to take the risk to end up like one of them?**



You are not alone. There is help available.

---

Make the choice without regret...  
*contact us today.*

---

Learn More

For more information, call (800) 724-7907 or visit <http://seattleops.org/stopping-sexual-exploitation/>

"It's such a relief to be out of that cycle."

"I learned that the harms of prostitution go much deeper than what appears on the surface."

"Prostitution hurts everyone that's involved, but we can do something to stop it."

— Former Sex Buyers

# Online Deterrence

- Avg 100,000 impressions a month on Google
  - Approx 2% click-through rate to website
  - Most common time for click-through was 2 p.m.
- Over 2,000,000 impressions since campaign began

Ads Manager

Events 3

PAGES

- Seattle Don't Buy ...
- Seattle Against Sla...
- The Livnot Project
- Fall City Shakedown
- Fair Trade Gelt Ca...
- Create Ad
- Pages Feed 20+
- Like Pages
- Create Page

FRIENDS

- Seattle Against Sl... 20+
- Seattle, Washing... 20+

GROUPS

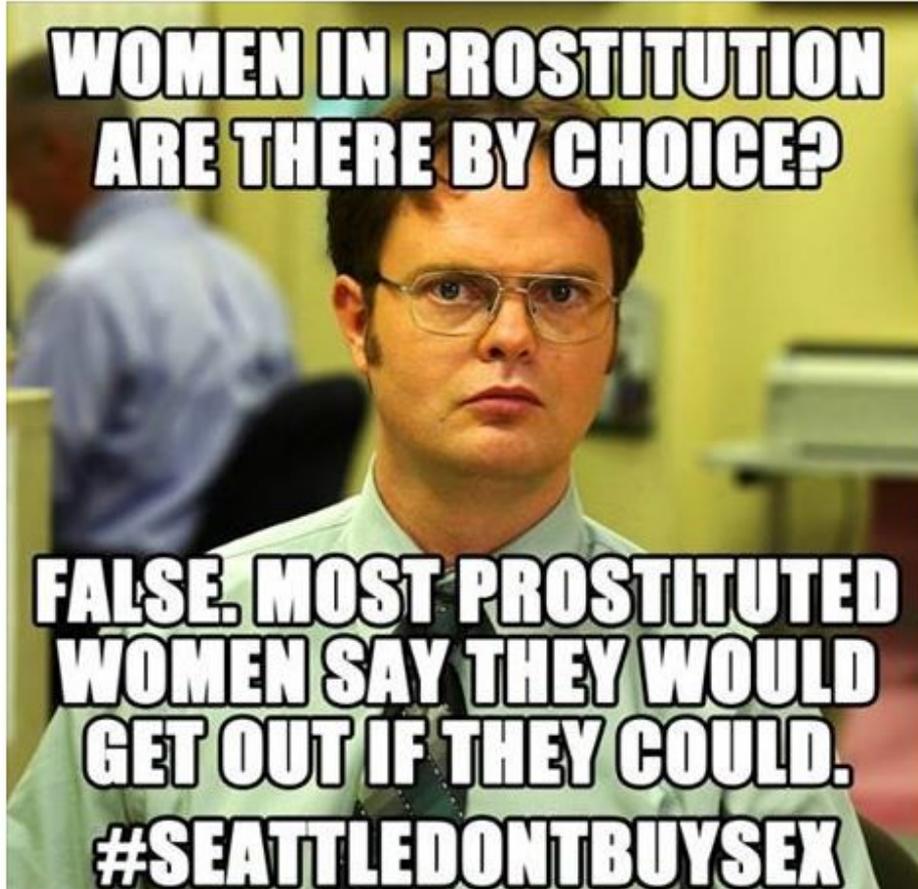
- Evans Student Or... 20+
- Hope for Seattle 13
- Evans School Lab... 20+
- dash at jfs 20+
- Jconnect Seattle
- Challah for Justice!



Seattle Don't Buy Sex at undefined

Just now · 🌐

The Wisdom of Dwight Schrute #Schrute #TheOffice #SeattleDontBuySex



18 Page Likes

4,382 Post Reach

Lifetime Results ▾

- Post: "Food Chains showcases an intr..." 0 Post Engagements for \$0.00
- Post: "What are you doing this weeken..." 0 Post Engagements for \$0.00

See More

Ads Shortcuts

2 events this week

Ami Shvartzman's birthday is today

TRENDING

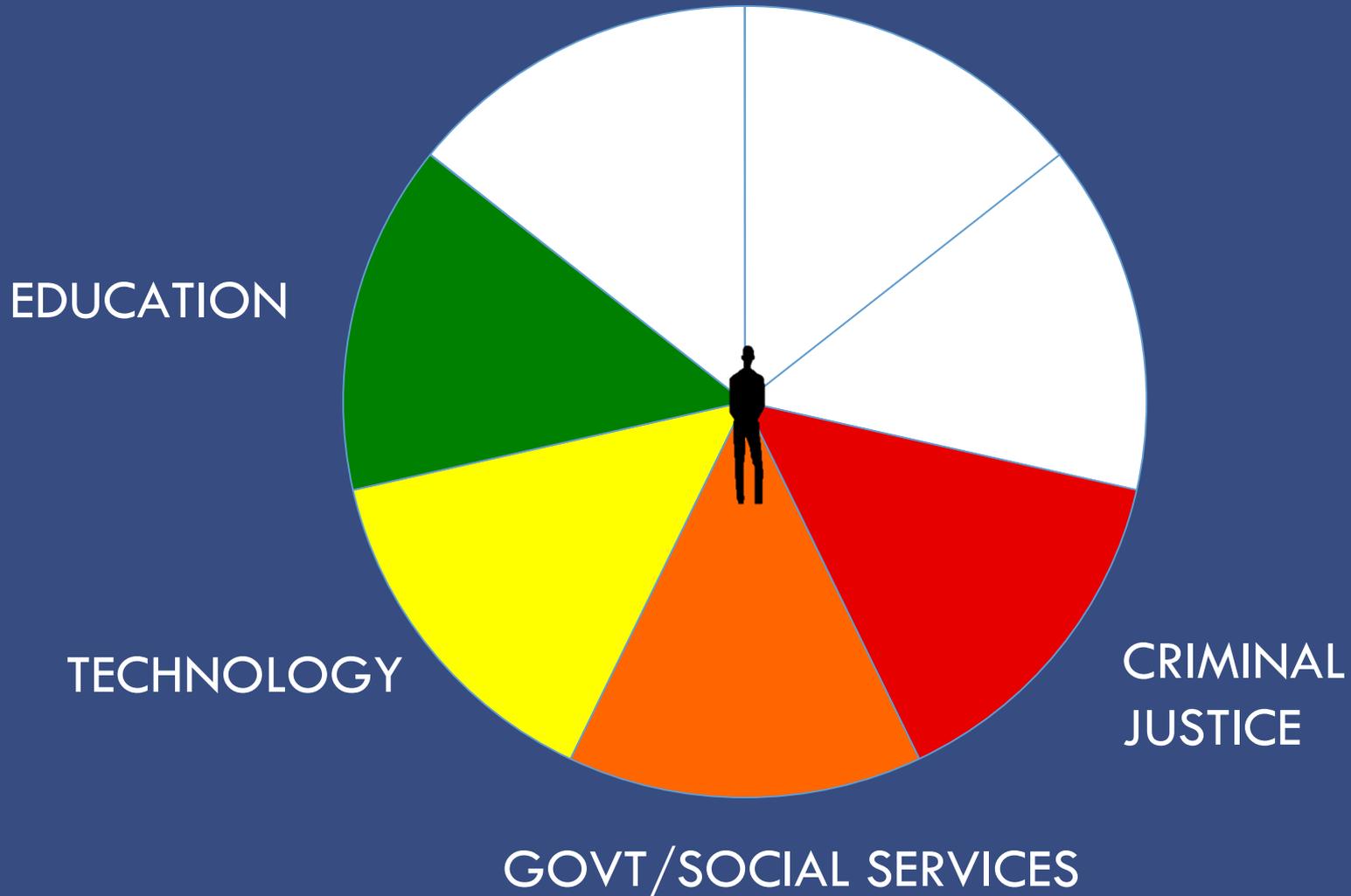
- Cleveland Division of Police:** Department releases extended video of Tamir Rice fatal shooting
- Charlie Hebdo:** 12 killed at magazine's Paris office; police identify prime suspects in ongoing manhunt
- William Anthony Donohue:** Catholic League president criticizes magazine Charlie Hebdo after attack

See More

"I used to be my daughter's favorite,  
**now she won't even look at me.**"



# Targeted Sectors Of Society



# Prevention education shifts attitudes

High School

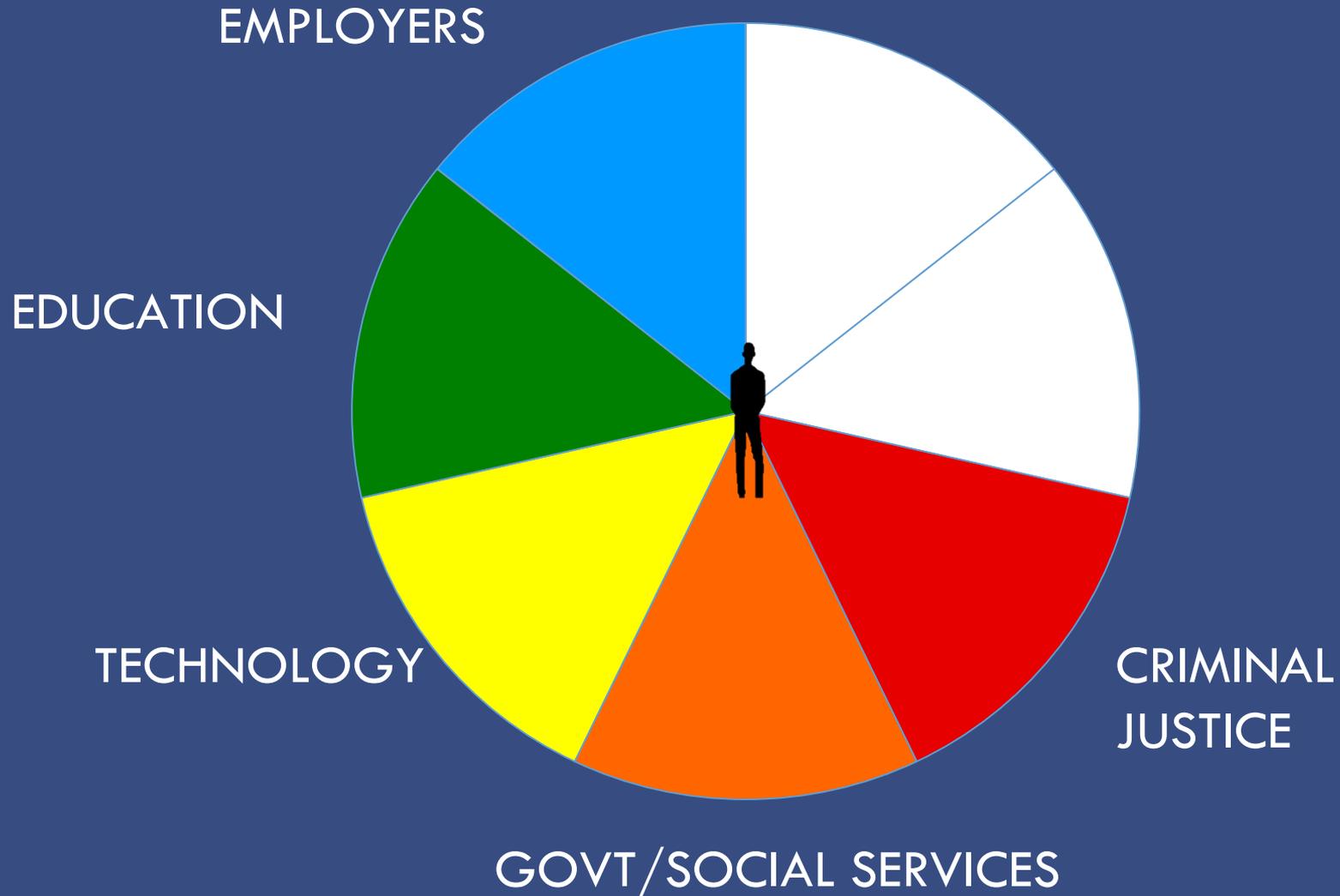
College

Community

**TRAFFICKING  
PREVENTION**

*for  
schools*

# Targeted Sectors Of Society



# Why Employers?

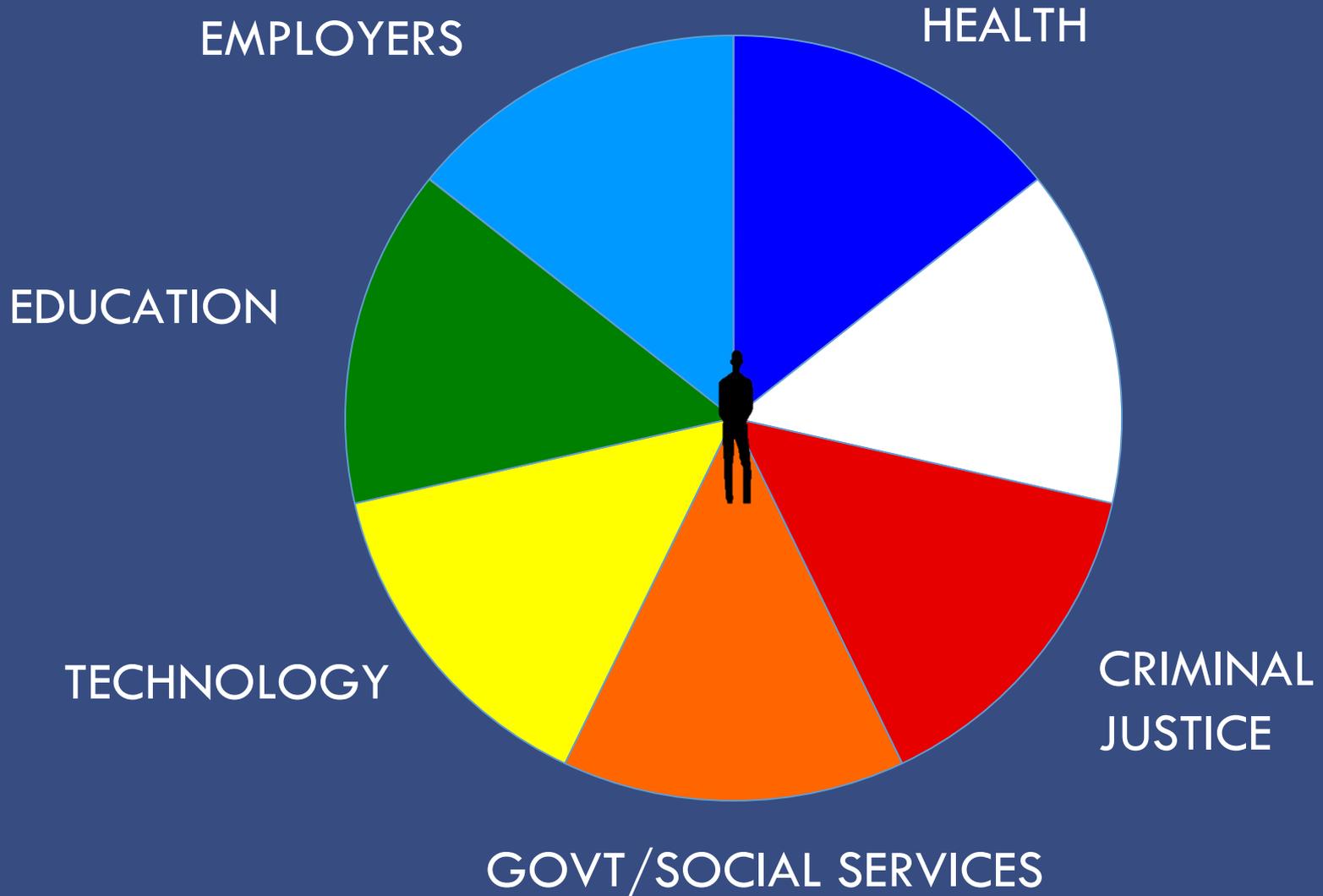
1. Buyers are employed by reputable organizations
2. Employers can change buyer behaviors
3. Employers can interrupt sexual exploitation (on properties, in products or services)

# BEST Employers Alliance

30 partners with over 200,000 employees



# Targeted Sectors Of Society



# Why Engage The Health Sector?

- Sex buying is a harmful practice of gender-based violence and both an individual and public health problem
- Violence prevention: Male buyers are the direct and indirect cause of the harm
- Surveillance function: understanding motivations to get at prevention
  - 67% of sex buyers want to stop
  - Sex buying as symptom of other issues

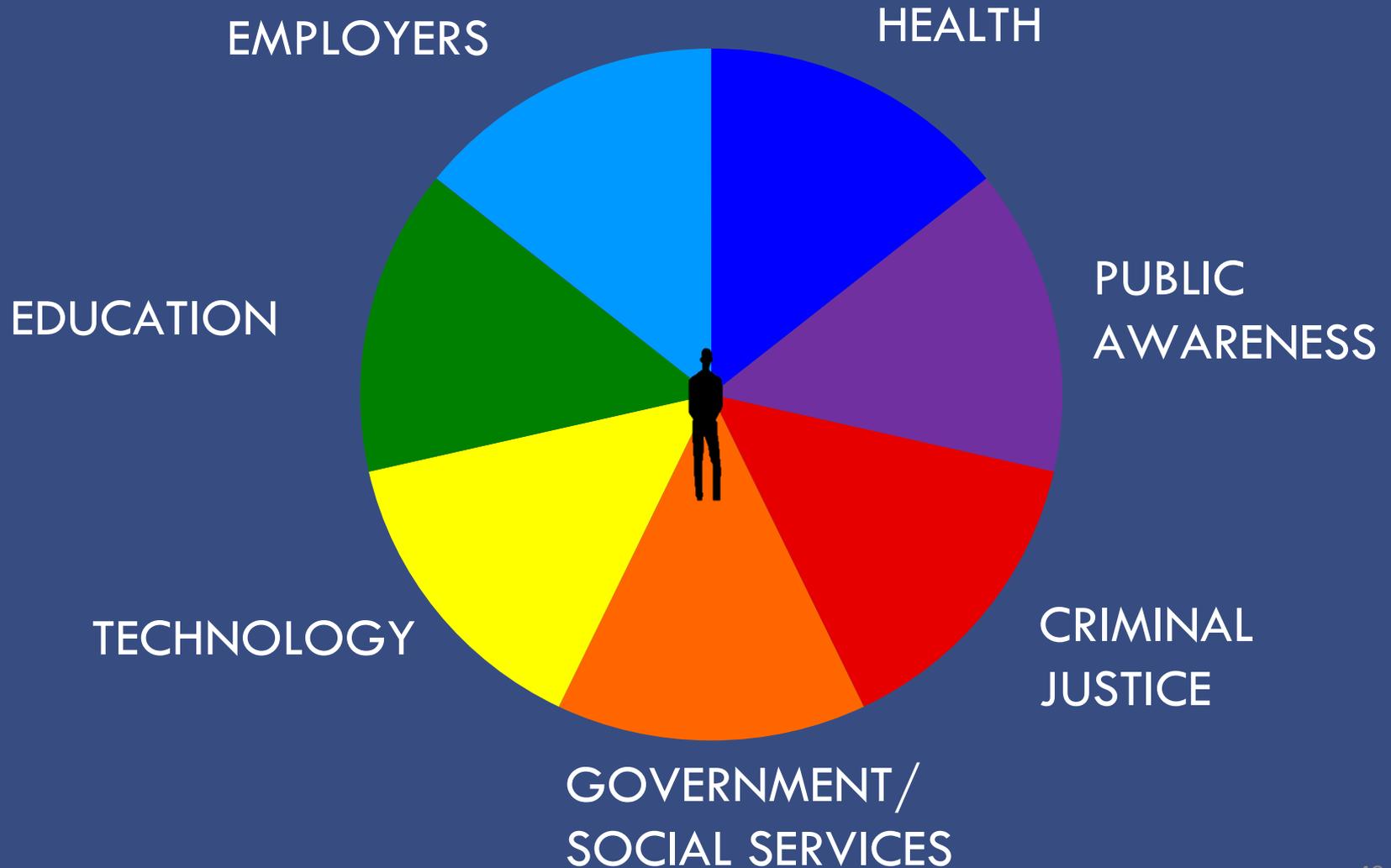
# Opportunities

- Move model away from a singular focus on **Harm Reduction**
- Integrate those strategies into a holistic model of **Violence Prevention**
- Example: incorporating GBV into anti-trafficking violence prevention curricula (e.g. SOAR training or sexual assault prevention on campus)

# Health Providers

- Reach sex buyers through health system
  - Doctor's offices
  - STD clinics
  - Counseling services
- Providers should make the referral to an appropriate resource

# Targeted Sectors Of Society



# EndingExploitation.com

ENDING EXPLOITATION COLLABORATIVE

ABOUT

PROVIDING SERVICES

ENDING DEMAND

PREVENTION

MORE...

# ENDING EXPLOITATION COLLABORATIVE

A GROUNDBREAKING MULTI-SECTOR PARTNERSHIP IN THE PACIFIC  
NORTHWEST TO  
END COMMERCIAL SEXUAL EXPLOITATION

ABOUT THE PROJECT

